



REGENT'S AMERICAN COLLEGE LONDON

COURSE DESCRIPTIONS

Fall Programmes 2011

Humanities

ARHS 2350 - Introductory Topics: Art in London

Tutor: Deborah Schultz

Introduces basic themes and topics in art history and criticism. Students will examine the range of work currently being produced in London and visit the hottest galleries in town to see where and how contemporary art is being shown. This course will explore the more established museums in the city as well as lesser known institutions. The programme will be structured by a framework of classes in the college around visits to galleries and museums. May be repeated for credit if content differs.

ARHS 3340 - History of Renaissance Art

Tutor: Julia Weiner

This course is designed to introduce students to the style and subject matter of Renaissance art and to foster an understanding of the social, political, intellectual and religious contexts in which it was produced. By visiting London galleries, reading widely and writing essays, students will learn how to use pictures and sculptures as aesthetic, expressive and historical objects.

ARHS 3360 - History of Modern Art: Impressionism and beyond

Tutor: Julia Weiner

This course is orientated around direct observations of paintings and other artworks in collections in the capital and consists of a chronological study of developments in European art from the mid-19th century to the present day through classroom meetings and visits to galleries. Teaching and learning methods are designed to enable students to develop a critical awareness of art, gaining a sound understanding of various groups and tendencies in the contexts of relevant historical, cultural, social and political factors.

ARHS 4350 - Topics in Art History: English Architecture: 1066 to Present

Tutor: David Brady

This course highlights the greatest buildings in London of each century. Visits to mediaeval cathedrals and royal palaces are included as well as 18th century villas, picturesque parks and controversial 20th century buildings. Students will gain an understanding of both why and how buildings changed and also why they are considered the landmarks of their time.

ARHS 4350/71 - Topics in Art History: English Palaces and Country Houses

Tutor: David Brady

A study of the architectural development of the great houses and palaces of England from medieval times to the present day, with a look at the social and historical factors affecting their design, and an assessment of the role of the great patrons. Students will gain insight into such subjects as the arrangement, use and decoration of rooms, the role of paintings, furniture and sculpture, and the changing countryside in which the houses were built. The course will be taught by a mixture of lectures with slides and class discussion, and visits to the houses themselves.

ART 1050 - Art Appreciation

Tutor: Deborah Schultz

An introductory course for non-art majors. Students examine a variety of visual forms, including art from the past and contemporary currents. Emphasis is on expanded awareness, enhanced understanding, and refined insight of creation influences and meanings in the visual arts. Students gain experience with active and responsive talking and writing about art.

ART 1110 - Introduction to Drawing

Tutor: Alan Stott

This covers a variety of disciplines within the broad area of drawing. It addresses the basics of visual thinking through the study of the figure, perspective, light and shadow, as well as the contemporary world around us, photography, design solutions, cartoon and animation. The skills acquired are essential to any students considering careers in design, media, film or therapeutic arts. The course looks at aspects of our perceptions of the world and questions it through a series of practical studio exercises and visits to museums and art galleries. Students need no previous experience, only a willingness to enjoy working beyond their preconception of the word 'drawing'.

ART 1220 – Design: 3D**Tutor: Paul Eastup**

Emphasizes fundamental principles and elements of organization in the visual art as they relate directly to volumetric and spatial forms.

ART 2410 – Painting I**Tutor: Paul Eastup**

Stresses familiarization with fundamental problems of pictorial organization: color organization, value, shape relationship, and composition. Most work is done as a series of exercises graded to develop both recognition of these formal principles and development of skill in using them. Initial work is executed in transparent watercolor technique with graduation of acrylic media.

ENGL 2110 - Perspectives: Crime & Detection**Tutor: Elizabeth Allen**

Examines a society, social problem, or social institutions from the differing viewpoints of those in and out of power. May be repeated for credit if content differs.

ENGL 2160 - Creative Writing: Fiction**Tutor: Catherine Davidson**

Our storytelling impulse is an innate and as old as humanity itself. To turn their ideas into stories, students sharpen their observation of life by keeping a daily journal. Writing exercises increase flexibility of style and awareness of techniques. The possibilities of fiction are explored in examples of excellent literature. Through editing and discussing other students' stories in workshops, students enable others and themselves to develop their writing skills.

ENGL2210 – Literature into Film: Contemporary Stories**Tutor – Mark Allinson**

Concentrates on works of literature that have been transferred to film, with the focus on both literature and film. May be repeated for credit if content differs. May be counted once for credit in emphasis.

ENGL 2250 - Literary London**Tutor: Valerie Kaneko Lucas**

Explores the works of writers who lived in or wrote about London. Among the authors who may be discussed are Chaucer, Samuel Pepys, James Boswell, Virginia Woolf, Charles Dickens, and Iris Murdoch. Visits to relevant museum and historical sites are organized when appropriate. Offered at London campus only.

ENGL 3900 – Myth and Classical Literature**Tutor – Stephen Trzaskoma**

Deals with Greek and Roman myths, the Iliad, the Odyssey, and the Aeneid. Occasional pieces of later literature are introduced to show the continuing life of the ancient images of human experience.

Prerequisite: 6 credit hours of English or permission of the instructor.

ENGL 4150 - Shakespeare I**Tutor: TBC**

Studies plays from the early part of Shakespeare's career, emphasizing the histories and comedies. Includes discussion of historical and social contexts, genre, and staging. Prerequisite: 6 credit hours of English or theatre arts and sophomore standing or above.

ENGL 4160 - Shakespeare II**Tutor: TBC**

Studies plays from the latter part of Shakespeare's career, emphasizing the tragedies and romances. Includes discussion of historical and social contexts, genre, and staging. Prerequisite: 6 credit hours of English or theatre arts and sophomore standing or above.

GNST 1200 - Freshman Seminar**Tutor: Lisa McNulty**

These interdisciplinary seminars for freshman combine academic inquiry with supplemental programmes that foster students' educational and personal development during the first year of college. Topics vary and include interdisciplinary offerings in the humanities, arts, and sciences. Classes are

small and require substantial student participation. Emphasis is on developing and improving fundamental academic skills, including critical thinking and communications (the ability to write, read, listen and speak effectively).

GNST 1200/71 - Freshman Seminar

Tutor: TBC

These interdisciplinary seminars for freshman combine academic inquiry with supplemental programmes that foster students' educational and personal development during the first year of college. Topics vary and include interdisciplinary offerings in the humanities, arts, and sciences. Classes are small and require substantial student participation. Emphasis is on developing and improving fundamental academic skills, including critical thinking and communications (the ability to write, read, listen and speak effectively).

HIST 1100 – World Civilisations Before 1500: Ancient Greece

Tutor: Stephen Trzaskoma

Examines the evolution of ancient and pre-modern cultures throughout the world with a focus on the development of the ideas, values, and social, cultural, and political institutions that have shaped the civilizations and the subsequent history of the world. May be repeated for credit if content differs.

HIST 2000 - Social History: The Making of London

Tutor: Victoria Gardner

Course concentrates on the way ordinary people lived in different times and places and their values, customs, beliefs, and social institutions. Content varies (e.g., the social history of war, crime, labor, popular ideas). May be repeated for credit if content differs.

HIST 2280: History of England: Church & Crown

Tutor: Sophie Laws

Overview of the political, social, and cultural history of England from the medieval period to the present. Specific period covered varies from semester to semester (e.g., the medieval period, the Tudor-Stuart era, modern England). Prerequisite: sophomore standing or permission of the instructor. May be repeated for credit if content differs.

HIST 2280: History of England: Industrial Revolution

Tutor: Victoria Gardner

Overview of the political, social, and cultural history of England from the medieval period to the present. Specific period covered varies from semester to semester (e.g., the medieval period, the Tudor-Stuart era, modern England). Prerequisite: sophomore standing or permission of the instructor. May be repeated for credit if content differs.

HIST 4200 - Advanced Studies in European History: European Fascism

Tutor: Tom Villis

Allows students to pursue advanced studies in a wide variety of subfields of European history. Subject matter varies from semester to semester. Prerequisite: 6 credit hours of European history or permission of the instructor. May be repeated for credit if content differs.

MUSC 1050 - Topics in Music: Introduction to Music Appreciation

Tutor: TBC

Designed for students majoring in areas outside music. The course covers the elements, style, genre, and structures of major works of traditional Western music. In some semesters, instructors may also cover jazz, popular music, or music of other world cultures.

MUSC 1070/71 - Topics in Music: Contemporary Music in London

Tutor: TBC

Designed for students majoring in areas outside of music. These courses include African music, American music, jazz, music and spirituality, rock music, women in music, and world music. Emphasizes listening skills by examining musical materials and structures.

PHIL 1100 - Introduction to Philosophy**Tutor – Lisa McNulty**

Introduces a broad spectrum of topics in philosophy, such as knowledge, reality, freedom, morality, and art. The emphasis is not only on what is contained in these topics, but also on how to think critically about them.

PHIL 2300 – Social and Political Philosophy**Tutor – Tom Willis**

(XL: POLT 1070) Studies the nature of the political community, with attention given to concepts of the state, justice, freedom, authority, and law. Selected classics of political theory are read and discussed.

RELG 1060 - World Religions**Tutor – Jessica Frazier**

Students are introduced to five of the major religious traditions of the world. The course looks at each of them on its own merit by presenting its origins and developments, its main doctrines and practices. Some central elements found in all religions such as their sources of authority, ritual, gender issues etc are also examined. The five religions studied are the largest faith communities in Britain and in order to provide first-hand experience, there will be visits to their places of worship in London.

RELG 2420 - Religion & Culture: Women & Society in Islam**Tutor: Jessica Frazier**

Studies selected areas in which religious institutions and beliefs are influenced by their cultural environment and cultures are influenced and molded by religious ideas. May be repeated for credit if content differs.

SPAN 1090 - Elementary Spanish: Level I**Tutor: Diego Iudicissa**

Develops listening comprehension, speaking, reading and writing skills. The goal is fluency in basic Spanish structures needed for expression in everyday situations. **Please note that classes are conducted entirely in Spanish.**

SPAN 1100 - Elementary Spanish: Level II**Tutor: Diego Iudicissa**

Students SHOULD NOT attempt to do this course if they have not previously covered the following Spanish grammar: Present tense, Present Continuous, Reflexive Verbs, Verbs like “Gustar”.

International Relations and Social Sciences**ANSO 1010 - Introduction to Sociology****Tutor: Mereille Hebing**

Intended primarily for students who wish to gain a broad, general overview of the field, its area of study, methods of inquiry, and conceptions and analyzes of society.

ANSO 2000 – Issues:**Tutor: Mereille Hebing**

Acquaints the student with the various social and cultural issues of contemporary societies. Centers around concerns of living in industrialized urban societies. Compares complex societies to gain an understanding of issues that confront their members. Topics vary each semester. May be repeated for credit if content differs.

ANSO 3550 – Theories of Social Science**Tutor: Mereille Hebing**

Examine the works of the classic producers of ideas about society and culture, and about being a social and cultural product (Marx, Weber, Durkheim, Simmel, Freud, Mead, etc.) as each continues to influence the ideas of contemporary theorists in the social sciences. Reviews classic explanations of how society works, following major streams of social theories through to present-day approaches. Prerequisites: ANSO 1010 or ANSO 1070 and 6 credit hours of social science; or permission of the instructor.

BIOL 1020 – Biology of Animals**Tutor: Peter Verdon**

Introduces the fascinating world of animals, from the tiny water flea to the elephant. Examines the challenges in their lives and the ways they meet them, including the search for food sources and shelter, reproduction, and internal stability. Laboratory required.

GNST 1308 - Technology, Science & Society**Tutor: Peter Verdon**

It is often stated that we live in an increasingly complex technological and scientific environment. Whilst the primary aim of technology is to benefit society, problems, often unpredicted, have arisen to challenge society. For example is modern medicine creating the next race of “superbugs”? How is new technology affecting the home and at the same time aiding terrorism? How will your DNA be used by society? The subject will be timely and often controversial. The aim of this course is to use scientific understanding in a diverse range of disciplines to think critically about universal challenges that confront humanity.

HIST 1320 - Twentieth-Century United States**Tutor: Alvaro Mendez**

Survey of US history from World War I to the present.

HIST 2340 - History of American Business and Management**Tutor: Maria Charalambous**

Traces the rise of business as a major American cultural institution, with consideration given to its impact on government, law, education, and social customs. Special emphasis is given to the changes in managerial thought and practice in the twentieth century, and the rise of big management and bureaucracy. Cross-listed with MNGT 2340.

HIST 2400 - Modern Asia**Tutor: Daniel Aguirre**

Studies the cultures and the political-social development of major Asian nations, with an emphasis on the period since the impact of Western civilizations on ancient cultures. Content varies, eg Japan, China, Far East, Pacific World. May be repeated for credit if content differs.

HRTS 1100 - Introduction to Human Rights**Tutor: Daniel Aguirre**

Introduces students to the philosophic and political background of the concept of human rights. Discusses important documents as part of the history of the development of human rights theories. Examines important issues in current political and ethical debates about human rights. Reviews the work of the most important governmental and nongovernmental institutions currently involved in human rights protection and promotion. Examines at least one current problem area in human rights protection

HRTS 3080 – Advanced Topics in Human Rights**Tutor: Daniel Aguirre**

Upper level study of influential text(s) or topic(s) in a special area of International Human Rights. May be repeated for credit if content differs.

INTL 1500 - The World System since 1500**Tutor: Tom Villis**

Examines the origin and evolution of the current world system. The course explores the political, cultural, technological, social, and economic forces that have shaped world history from 1500 until the present.

INTL 2030 - International Law**Tutor: Danielle Aguirre**

Introduces public international law, including the law of international institutions. Topics include the sources of international law, questions relating to state jurisdiction and state responsibility, the regulation of the use of force, and the legal aspects of the structure and functions of the United Nations.

INTL 2650 – Politics of Peace: War & Peace in the Middle East**Tutor: Yossi Mekelberg**

Studies issues of war prevention, including social justice, ecological balance, large-scale social change, impacts of science and technology, and political processes relating national and transnational institutions.

INTL 3260 - International Communications**Tutor: Olaf Jubin**

(XL: MEDC 3260) Students learn about the potentials and problems of communication across language barriers and cultural boundaries by studying the political, economic, and socio-cultural factors that affect international relations.

INTL 3700 - International Organizations: Structure & Political Conflict**Tutor: Alvaro Mendez**

Analyzes the international organization to determine whether it is an effective instrument for achieving peace and security and for the promotion of human welfare. Attention is given to the adjustment of political conflicts by international organizations, and to interactions between different types of multinational enterprises and various levels of government.

POLT 1000 - Topics in Politics: Racism & Revolution**Tutor: Karem Roitman**

Introduces the study of contemporary politics, focusing on understanding current events or enduring themes (power, war, justice, etc) or politics. Students practice oral skills or writing needed to effectively engage in political discourse and communication. May be repeated for credit if content differs.

POLT 1000/71 - Topics in Politics: International Security**Tutor: Alvaro Mendez**

Introduces the study of contemporary politics, focusing on understanding current events or enduring themes (power, war, justice, etc) or politics. Students practice oral skills or writing needed to effectively engage in political discourse and communication. May be repeated for credit if content differs.

POLT 1050 - Introduction to International Relations**Tutor: Karem Roitman / Alvaro Mendez**

Examines the nature and uses of power. Covers development of the nation-state system in history, international relations and diplomatic usage, international law and organization, and specific problems in international relations in the world today.

POLT 1070 - Introduction to Political Theory**Tutor: Tom Villis**

(XL: PHIL 2300) Studies the nature of the political community, with attention given to concepts of the state, justice, freedom, authority, and law. Selected classics of political theory are read and discussed.

POLT 1550 – Introduction to Political Argument and Debate**Tutor: Sabrina White**

Introduces students to the basic principles of debate, emphasizing the development of research, critical thinking, and oral presentation skills. Students research one or more contemporary public policy issues and are expected to attend and participate in campus debates on those issues. The course is open to students of all majors.

POLT 2500 – Interdisciplinary Approaches to Politics: Music & Politics**Tutor: Sabrina White**

Integrates the contributions of other disciplines--history, psychology, sociology, economics, literature, media, philosophy--into the study of politics and the role politics plays in the nongovernmental arena. May be repeated for credit if content differs.

POLT 2550 - The Politics of Development**Tutor: Karem Roitman**

Focuses on how the majority of the world's people, those living in the poorest nations, are governed. Topics include colonialism and neocolonialism, tradition and modernity, dependency, and the nature of contemporary revolution in the Third World.

POLT 4100 - Advanced Studies in International Politics**Tutor: TBC**

Allows students to pursue advanced studies in international politics or one of its subfields. Specific subject matter varies from semester to semester. May be repeated for credit if content differs.

PSYC 1100 - Introduction to Psychology**Tutor: Lisa Doodson**

Introduces the breadth and diversity of contemporary psychology. Provides a foundation from which the student might progress to more advanced, specialized courses. Topics include learning, perception, bio-psychological processes, childhood and development, adjustment and mental health, and social behaviour.

PSYC 2000 - Issues in Contemporary Psychology**Tutor: Lisa Doodson**

Introductory level course designed to provide a brief, intensive overview of specific areas of contemporary psychology. Uses a number of approaches to provide students with a chance to explore how psychological principles are applied to a specific topic or area of interest. Topics vary each semester. May be repeated for credit if content differs.

PSYC 2200 - Child Psychology**Tutor: Maria Kotitsa**

Examines physical, emotional, cognitive, and social development of the child from conception to adolescence. The complex interaction between heredity and environment is considered. Emphasises language development, achievement, personality, and gender behaviour.

PSYC 2300 - Human Development**Tutor: David Hudson**

Studies the development of the individual from conception through adulthood. Examines intellectual, emotional, and social aspects of behaviour in terms of the complex interaction of heredity and environment. Context includes the application of prominent theories of human development to the individual's development over the life span. Reviews current research in critical areas of human behaviour (eg attachment, aggression) and uses it to enhance the student's understanding of the human development process.

PSYC 3125 - Abnormal Psychology**Tutor: Lisa Doodson**

Introduces the students to psychopathology. Includes a consideration of factors (physiological, psychological, and sociocultural) that influence the development of mental disorders. Surveys the major diagnostic categories, including symptomatology, demographics, etiology, and treatment approaches.

PSYC 3350 - Cognitive Psychology**Tutor: Maria Kotitsa**

Focuses on fundamental phenomena and basic literature in cognition; compares human language abilities with the learning capacities of various animal species; integrates important theories and research methods with major topics including pattern recognition, perception and information

processing, attention, short-and long-term memory, discrimination, concept learning, creativity, and decision making.

PSYC 3550 - History, Philosophy and Systems of Psychology

Tutor: Maria Kotitsa

Examines the contributions of philosophy, physics, physiology, and other disciplines and intellectual traditions to the development of the subject matter, problems, and methodology of contemporary psychology.

PSYC 4400 - Human Sexuality

Tutor: Felix DeBeaumont

Examines human sexual behaviour within the cultural, social, and political content. Topics discussed include historical/cross-cultural sexual attitudes, reproductive health and rights, and the range of sexual experience, gender differences and roles, sexual orientation, sex and disease, sex and the law, and sex and social responsibility/personal ethics.

Media Communications

FLST 1800 - Film Appreciation

Tutor: Ruth Novaczek

Students learn the aesthetic and technological elements in motion pictures. The course traces artistic trends and critical theories and focuses on visual imagery, sound, story, acting, and directing to develop a critical framework for appreciating the artistic aspects of film.

FLST 2050 – History of Film

Tutor: TBC

Students learn the basics of the film medium and its development as an art form. Students view films weekly, discuss them in their historical settings, analyze them for directorial style, and evaluate them as forms of art and entertainment.

FLST 2060 - Modern World Cinema

Tutor: Ruth Novaczek

Students learn the current trends, styles, and significant development in the field of cinema.

FLST 3160 - Topics in Film Studies

Tutor: Mark Allinson

Deals with topics related to film theory and criticism. Classes may focus on genre, individual artists, specific eras, studios, historical eras, and film in other cultures.

INTM 3150 - Special Topics

Tutor: Carrie Dunn

This course addressed current and significant issues in interactive media and interactive communications. The course focuses on existing theories and practices, with emphasis on new and emerging topics and technologies in this field. The course topics could include 1) Computer-Based Training; 2) Games and Entertainment; 3) Journalism on the Internet; and 4) Interactive Narrative Writing.

JOUR 1030 - Fundamentals of Reporting

Tutor: Leslie Viney

Involves students in the basic forms and techniques of modern journalistic writing. Students write both simple and complex news stories and are introduced to feature writing and other specialized story forms. Basic typing skills and competence in diction and grammar required.

JOUR 3130 - Feature Writing

Tutor: Annette Norton

Industry overview, article structure and specific skills will be covered. The goal: that by the end of the course the student will have written a full-length feature, of the calibre appropriate for publication in the targeted periodical. Advice will also be given if the student wishes to submit the work to the editor.

JOUR 3300 – Newspaper Production Workshop**Tutor: Leslie Viney/Phil Gray**

The course forms the center of the journalism curriculum. In it students learn to apply the journalistic theories, principles, and techniques they have learned in the classroom to newspaper production. Theories of journalism are tested and refined by the everyday practice of getting out the campus newspaper.

MEDC 1010 - Introduction to Mass Communications**Tutor: Zoetanya Sujon**

Students learn the history, development, and impact of the mass media, including print, film, radio, and television and digital media. The course focuses on communication theories and research, media systems, structure and ethics, the relationship between the media and society, and future directions in media communications.

MEDC 2800 - Cultural Diversity in the Media**Tutor: John Dodson**

Students learn how the media portrays images, messages, the impact regarding race, gender, class, and sexual orientation, and how groups that are marginalized in the media affect the economics and history of the industry. Students investigate the multiple ways that they have learned about cultural diversity through personal reflection, formal education, and the media.

MEDC 3190 - Introduction to Media Research**Tutor: Leslie Viney**

Students learn qualitative and quantitative media research methodologies, including content analysis, focus groups, and field research. The course provides strategies and methodologies for examining the process and impact of the media.

MEDC 3260 – International Communications**Tutor: Olaf Jubin**

(XL: INTL 3260) Students learn about the potentials and problems of communication across language barriers and cultural boundaries by studying the political, economic, and socio-cultural factors that affect international relations.

MEDC 4100 - The Law and the Media**Tutor: TBC**

Students will study freedom of information and laws that restrict or regulate the flow of information around the world. Focuses on UK and US laws as examples of freedoms, regulation and protection of the media, society and individuals. The course will discuss laws concerning privacy, reputation, copyright, confidential information, obscenity, indecency, print, broadcast and internet regulations.

PBRL 2100 - Fundamentals of Strategic Communications & Public Relations**Tutor: Annette Norton**

Students learn strategic and tactical communications skills necessary for the practice of corporate communications and public relations in business, organizational, and non-profit settings. Topics covered include the history and theory of public relations, strategic communications processes, stakeholder analysis and issues management, and communications tactics such as media relations, publications, community relations, consumer relations, employee communications, and online Internet communications.

PBRL 4300 – Crisis Communication Management**Tutor: TBC**

In this course students learn techniques for dealing with sudden and unexpected situations that have a negative impact on organizations and their images to key constituencies. Through case studies and

mock crises, students develop strategic solutions for crisis situations and create a generic crisis communications plan that can be included in their personal portfolios. Prerequisite: PBRL 2100.

PBRL 4920 – Public relations Campaigns

Tutor: TBC

The culmination of the public relations curriculum, students in this course operate as a public relations agency, serving the needs of an actual client. The course offers students the opportunity to apply learned theories to developing a complete public relations campaign. Emphasis is placed upon concept, strategy, tactics, and presentation skills. Prerequisite: PBRL 2100.

PHOT 1000 - Photo I

Tutor: Phil Grey

Introduces the basic black-and-white photographic skills. Covers technical aspects of camera operation, light-metre readings, film development, and printmaking, as well as shooting techniques and composition. The course focuses on the visual and communicative aspects of the medium. **Students MUST provide their own 35mm camera.**

PHOT 2500 – Photojournalism

Tutor: Phil Grey

Students combine practical assignments in newspaper and magazine photography with critical analysis of how photographs produce outstanding news and feature stories.

SCPT 2900 - Scriptwriting

Tutor: John Dodson

Focuses on understanding and developing story, character, structure and style used in scriptwriting. Specific genres studied will include commercial television, episodic series for Internet/Broadcast, unscripted series (reality), script for continuing series (comedy and drama), documentary television and narrative feature. Prerequisite: MEDC 1050.

SPCM 1280 - Interpersonal Communication

Tutor: Andy Greenhalgh

Students learn to apply the contexts and skills associated with interpersonal communication competence, the intrapersonal constructs necessary for effective interpersonal communication, as well as skills and behaviours associated with relating with others. A focus is placed on relational development and dynamics. Topics include: self-disclosure, listening, nonverbal communication, and conflict.

SPCM 3500 - Presentations for Media Professionals

Tutor: Annette Norton

This course focuses on building skills that contribute to presentational effectiveness within media contexts and professions. The course is an intensive speaking course with an emphasis on activities specific to media-related professions, such as requests for proposals and portfolio presentations.

THEA 1030 - Acting for Non-Majors: Presentation and Performance

Tutor: Anna Sullivan

This course is designed for beginners, or those with minimal experience, who wish to explore the skills involved in acting. Improvisation, text works, and even street theatre will be explored during the semester. The course is taught by a British Theatre professional who is both an actor and a teacher, and brings first hand knowledge and experience to the classes. Acting is about playing as well as learning, and the techniques involved in this course include confidence building, and interactive social and communication skills that have a use that goes beyond the classroom into everyday life.

THEA 3030/71 - Topics in Theatre: British & American Musical Theatre – ‘That’s Entertainment’ Tutor: Olaf Jubin

The course aims to explore the nature of the musical as the predominant form of popular theatre since the 20th century by tracing the transition from musical comedies to fully integrated ‘book’ shows and

then to 'concept musicals'. A special study is made of the so-called 'British invasion' of Broadway in the 70s and 80s with rock operas and 'mega-musicals'. Students will see 5-6 musicals in the theatre and study 10-12 shows on videotape.

THEA 3030/70 - Topics in Theatre: London Theatre from Shakespeare's Globe to the West End
Tutor: Anna Sullivan

This course seeks to explore the diversity of contemporary British theatre productions from an historical perspective. Sessions will include visits to the theatre, classes on theatre history, dramatic literature and staging conventions, as well as a backstage tour of the National Theatre, and a visit to Shakespeare's Globe. Students will see 8 plays in a wide variety of London venues, and study a broad range of texts.

THEA 3040/71 - Topics in Theatre: Contemporary London Theatre – 'The Shock of the New'
Tutor: Anna Sullivan/ Andy Grenhalgh

London is the capital of world theatre, and this course seeks to explore its diversity of performance styles. Students analyze plays seen in the theatre, exploring the various ways in which alternative conventions in modern theatre influence performance. There are also field trips including a backstage tour of the National Theatre and a wide variety of performance spaces will be visited, including pub theatres, West End theatres, workshop spaces and fringe venues.

THEA 3050 - Acting for Non-Majors 2

Tutor: TBC

This course is a continuation of Acting for Non-Majors I. It will take the fundamentals learned in THEA 1030 and apply them to scene and monologue work from play scripts. Prerequisites: THEA 1030.

VIDE 1810 - Video Production I

Tutor: John Dodson

Students learn to set up and operate 1/2-inch video playback and recording decks, colour cameras, the basics of lighting and video technology, production, and editing. Students learn to plan, shoot, and edit video programmes using VHS camcorders and editing equipment.

Business, Management and Economics

ACCT 2010 - Financial Accounting

Tutor: Barry McFazdean

Introduces accounting with an emphasis on the relationships between business events and financial statements. The primary objective is to develop students who can explain how any given business event will affect the income statement, balance sheet, and statement of cash flows. This objective also includes an understanding of the accounting cycle, accounting terminology, collection of accounting data, data entry into the accounting system, and the basic financial accounting statements.

ACCT 2025 - Managerial Accounting

Tutor: Barry McFazdean

Managerial accounting emphasizes the use of accounting information for planning, control, and decision-making purposes in all types of organizations. This course explores topics in the areas of cost behaviour, cost-volume-profit analysis, relevant cost analysis, cost accumulation and assignment, activity-based costing, profit planning and control, performance evaluation, responsibility accounting, and product costing systems.

BUSN 1200 – Introduction to Business

Tutor: David Parrish / Michael Talalay

Surveys fundamental aspects of business, including the private enterprise system, forms of business, financing, marketing, personnel, production, quantitative analysis, and government regulations.

BUSN 4300 – Business Ethics

Tutor: Kit Barton

Presents theories of the role of the firm and socioeconomic responsibilities to the stockholders, employees, customer, suppliers, the community, the nation, and the world.

BUSN 4650 – International Business**Tutor: Michael Talalay**

A survey of international business operations, including organization structure, finance, taxation, marketing, cultural differences, global trade, capital markets and economic growth, the impact of regional trading blocs, corporate global competitiveness, and global strategies. Prerequisite: MNGT 2100.

ECON 2010 - Principles of Macroeconomics**Tutor: Aaron von Klyton**

Covers economic activity and growth, determination of income, employment, output, inflation, aggregate demand and supply, money and banking, monetary and fiscal policies, and international economic issues.

ECON 2020 - Principles of Microeconomics**Tutor: Aaron von Klyton**

Studies institutions and process of market specialization and exchange, pricing and output, competition and monopoly governmental regulation, current economic problems, and international economic developments.

ECON 4720 - International Trade & Finance**Tutor: Merim Baitimbetova**

Students study the theories, policies, and instruments (eg tariffs, quotas, V.E.R.'s) of international trade and consider trade integration. Course content also focuses on the foreign exchange market and balance of payments in international trade. Macropolicies in open economies, such as flexible exchange rates and the nature of world money, are examined. Theories and policies of foreign direct investment are considered.

MNGT 2100 - Management Theory & Practices**Tutor Geoffrey Paul**

Presents management theory, classical to modern: the case-study approach to the functions of management, internal and external aspects bearing on managerial activities, and guides to decision making.

MNGT 3290 – Introduction to Business Law**Tutor: Majeks Walker**

Studies the nature, source, and development of business law. Emphasizes analysis of the law of contracts and laws affecting sales, warranties, and consumer protection.

MNGT 3320 - Business Law: International**Tutor: Majeks Walker**

Covers the regulation and legal aspects of international business, including the attempts to harmonize these regulations and the relevant documentation. The special legal problems of transnational business are considered together with the means of mitigating the financial and physical risks. The European Union and its impact on commercial and environmental law are discussed.

MNGT 3400 - Human Resource Management**Tutor: Austin Chakaodza**

Studies the relationship between management and employees; principles of dealing with the human factor to maximize the individual's fulfilment and the productive efficiency of the firm through sound procurement, development, and utilization of the firm's employees; and labour-management relations.

MNGT 3450 - Principles of Organisational Behaviour**Tutor: TBC**

Presents individual and group processes involved in management-employee relationships; deals with leadership, group dynamics, communications, motivation, morale, power, conflict management, and

job design and satisfaction. Includes analysis of modern concepts of participatory management, organisational culture, change, and development.

MNGT 3500 - Marketing

Tutor: TBC

Studies the marketing process as it relates to management, channels of distribution, trends in selling, consumer behaviour, promotion and pricing policies, research, communications, and the business environment.

MNGT 3550 - Public Relations

Tutor: Carrie Dunn

Studies public relations policies and practices as an integral process of information gathering, assembling, evaluating, and reporting. Includes an overview of the role of public relations in developing favourable external public opinion towards an organization, corporation, institution, or individual.

MNGT 4330 - International Marketing

Tutor: TBC

The student will be exposed to several aspects of international marketing. These will include the international marketing mix; product, pricing, distribution, and promotion; as well as emerging issues in international trade, such as trading blocs, trade barriers, and standardization/adaptation.

MNGT 4570 - Marketing Research

Tutor: Richard West

Studies the nature and scope of research techniques employed in gathering information concerning marketing and advertising practices and procedures. Subjects include sources and collection of data, sampling, interpretation of data, and research in areas of motivation, advertising, and consumer behavior.

Mathematics and Computing

COAP 1020 - Introduction to Computer Applications

Tutor: Ian Brown

This course is appropriate for any student interested in using computer applications in an academic, professional, or personal setting. It provides an introduction to word processing and electronic spreadsheet.

COAP 2000 – XHTML Programming

Tutor: James Cai

Hypertext Markup Language (HTML) is the programming language used to develop home pages on the Internet. This course covers HTML programming along with some current tools available for developing HTML documents. Students will learn how to post pages on the World Wide Web.

COAP 2020 – Desktop Publishing

Tutor: Francis Burrows

Designed to develop proficiency in page layout and design by utilizing the latest desktop publishing software, including related word processing and graphics tools. Emphasizes successful completion of a publication by the student. Prerequisite: COAP 1020.

COAP 2560 - Electronic Spreadsheet

Tutor: Ian Brown

Students learn to use a commercial spreadsheet software package. In addition to the commands and uses of the software, this course emphasizes the principles and concepts involved in designing spreadsheets.

MATH 1360 - Business Mathematics

Tutor: Ann Thaper

This course provides the student with a variety of opportunities to strengthen math skills necessary for analyzing numerical information and solving practical business problems. Students will learn to

translate business-related problems into simple equations. Topics include: application of ratio and proportion, simple and compound interest, loans, credit cards, mortgages and savings plans payments, basic statistics, and graphs.